



Q.I. Press Controls takes first steps on the Finnish heatset market with order from PunaMusta Oy

Oosterhout, February 2020 - The Finnish printing company PunaMusta Oy will be the first heatset printing company in the country with automation from Q.I. Press Controls (QIPC). The Dutch specialist in measuring and control equipment for the printing industry supplies PunaMusta Oy with closed-loop colour control including register and cut-off control. "A great opportunity to prove ourselves to PunaMusta Oy and other heatset printers in the Nordic region".

Good reputation

The existing automation on the Goss M600 press is outdated and no longer supported. PunaMusta Oy decided to broaden the scope in the search for replacement and quickly found a new possible partner in QIPC. Juha Kankainen, Managing Director of JK Automation and QIPC's agent for Finland, played an important role in bringing the two companies together. "QIPC has a very good reputation in the printing industry," says PunaMusta Oy's Managing Director Jari Avellán when he explains why he started talking to QIPC. "A visit to a reference printing company in the Netherlands was also very convincing".

Savings

The choice to equip the Goss M600 with QIPC's mRC-3D system for colour register and cut-off control and IDS-3D for colour control was then quickly made. QIPC's systems will make the whole operation of the press, which mainly prints magazines and commercial products, more efficient. Jari Avellán: "With this new automation we are counting on substantial savings in waste. In addition, we believe that the system will be more reliable and therefore we have less downtime on the press".



Printing company PunaMusta Oy



F.l.t.r: Juha Kankainen (Managing Director JK Automation), Erwin van Rossem (Director Global Sales & Marketing QIPC), Petri Koponen (Quality Manager PunaMusta), Jari Avellán (Managing Director PunaMusta), Jorma Aaltonen (Development Manager PunaMusta)

First installation

PunaMusta Oy's order is a premiere for QIPC, as it is the first heatset press in Finland to be equipped with QIPC's systems. "PunaMusta Oy is the largest heatset printer in the country". QIPC's Director of Global Sales & Marketing Erwin van Rossem is delighted with the new cooperation. "In addition to this press, they have nine other heatset presses. So this first installation is a great opportunity for us to prove ourselves to PunaMusta Oy and other heatset printers in the Nordic region".

Installation

A total of seven mRC-3D cameras and two IDS-3D cameras will be installed on the Goss M600 press at the printing facility in Joensuu, in eastern Finland. The installation is planned to start in week 10 of 2020.

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News Release For immediate release



About Q.I. Press Controls:

Q.I. Press Controls develops and delivers innovative, high quality optical measure and control systems. We are globally active in the newspaper and magazine printing industry. Our total solutions are supported by a worldwide service network. These reliable systems are proven in the market of existing and new printing presses and offer our customers structural better results.

I am here... for you

For more information: www.qipc.com

A decorative graphic in the bottom right corner consisting of three overlapping circles in yellow, blue, and purple. A yellow dot pattern is centered in the intersection of the yellow and blue circles.

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